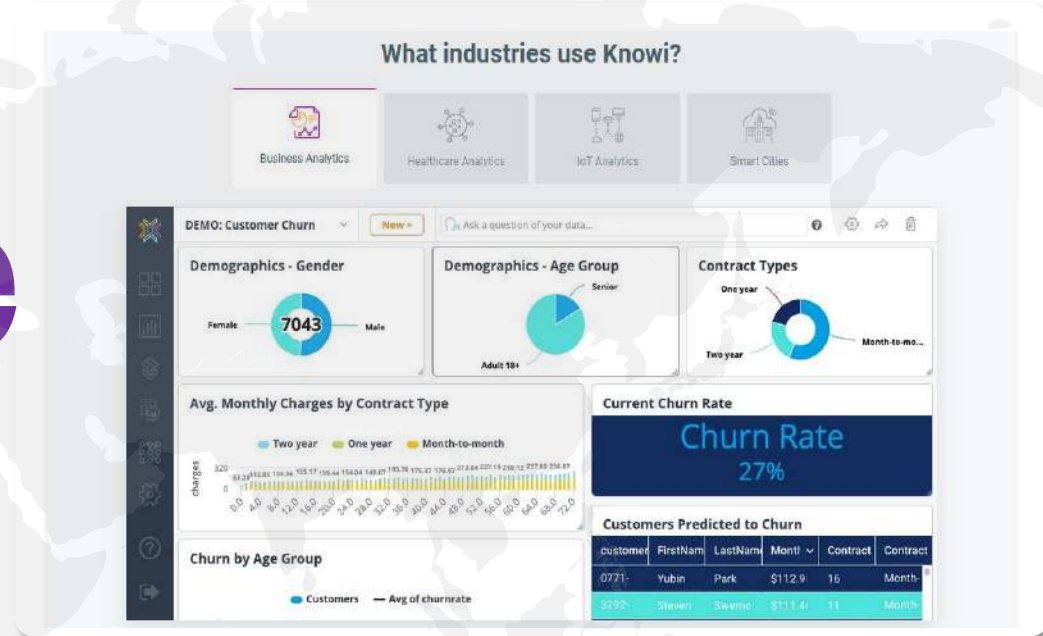




knowi

Unified Analytic Platform

Any Data Anywhere Any Size Any one



Some of Our Customers



Your Data Advantage AUGMENTED ANALYTICS



2020 IoT Analytics Platform of the Year.

Sources



{JSON}



ORACLE



{REST API}

The old way...



Query & Extract

Transform Load Aggregate

Prep & Analyze

Visualize

6 Weeks

The Knowi way...

1 Week

Query Prep Analyze

Visualize



Accelerate Your Analytics

Visualization

+

AI / ML

+

NLP

+

Actions

Data as a Service

Robust infrastructure that goes way beyond dashboards

Knowi HUB is a central place for all your data, dashboards, and analytics

Blend **SQL**, **NoSQL**, and **REST-API** data together



ELEVATE easily pulls in data from all of the tools you already use. With Elevate, you can choose to use the best-in-breed software and still create a comprehensive picture of what's happening in your company.



2020 IoT Analytics Platform of the Year.

is the first and only **no ETL** business intelligence platform

Knowi HUB can connect to data sources without first requiring you to move and structure that data in a relational database.

Any Data

By using a proprietary data index and caching layer, Knowi HUB is able to connect and work with **unstructured** and **semi-structured** data just as easily as with traditional **relational** data.



Cloud or On-premise Deployment



Native NoSQL, SQL, REST API



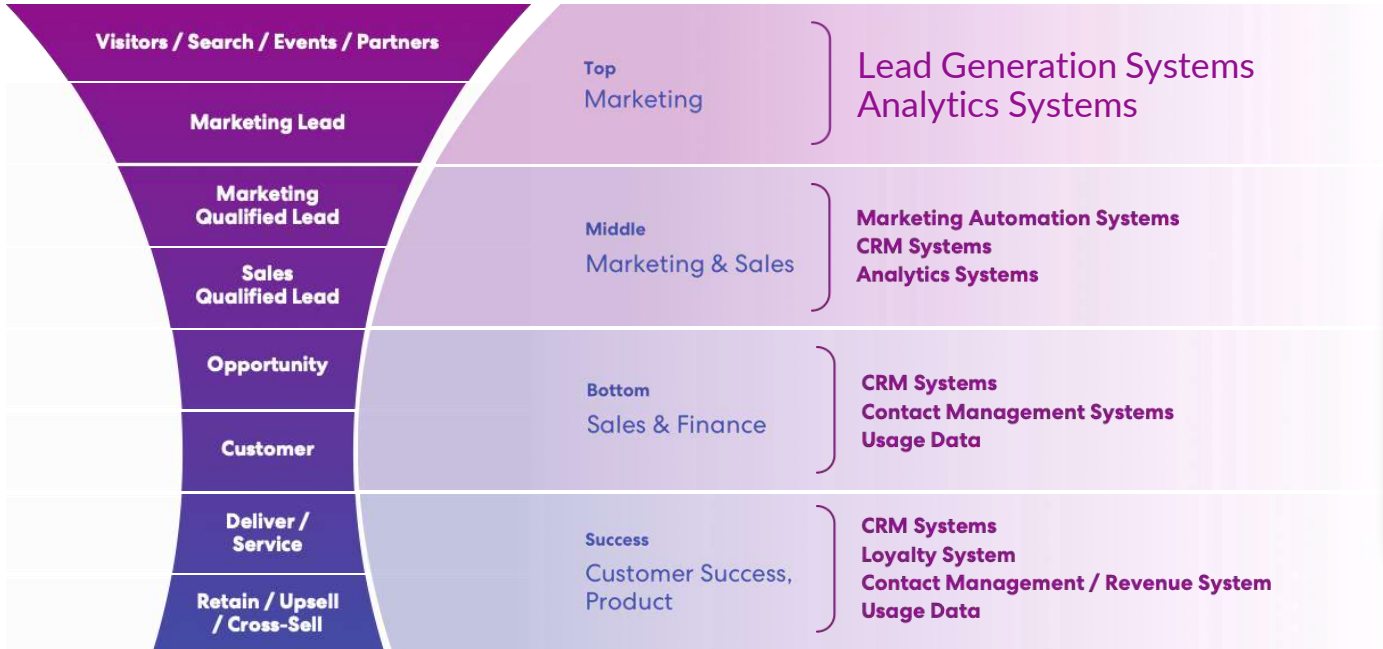
Instant Visual Insights



NLP, ML, and Triggered Alerts



2020 IoT Analytics Platform of the Year.



- Simplifies complex data pipelines
- Accelerates time to market by 10x
- Native analytics on modern data sources eliminates ETL
- Increases enterprise-wide data agility
- Removes data bias for accurate machine learning

Revenue Generation - Teams & Systems



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NLP for Business Users

"Top 10 sales reps this month for West"
"Projected sales for Embarcadero in December"

"Who is my competition for VMWare?"



Dashboards



Alerts



Communicator



Discover



knowi Data-As-a-Service

Sales Tools

CRM

Marketing Automation

Ads

Finance

Product

Success